

CURRICULUM VITAE

PATRICIA CHILDERS

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Patricia Childers is a designer and educator based in New York City. She is an adjunct professor in the Communication Design Department of the NY City College of Technology, (CUNY.)

Her background in visual and critical studies informs her practice, where context plays a key role in determining text and image.

EDUCATION

VERMONT COLLEGE OF FINE ARTS (VCFA)

Master of Fine Arts in Graphic Design 2020

Thesis: "Mediating Messages, a Paratextual Approach to Design"

NEW YORK UNIVERSITY (NYU)

Graduate School of Arts and Science 1995-1997

Critical Studies with a focus on art and design, completed 32 credits

RHODE ISLAND SCHOOL OF DESIGN (RISD)

Bachelor of Fine Arts in Graphic Design 1986

ACADEMIC EMPLOYMENT

NEW YORK CITY COLLEGE OF TECHNOLOGY

CITY UNIVERSITY OF NEW YORK, (CUNY)

COMMUNICATION DESIGN DEPARTMENT

Adjunct faculty; 2016-present

Graphic Design Principles 2, Typographic Principles 3

RISD, GRAPHIC DESIGN DEPARTMENT

Guest critic, Mentor, 1986-present

Guest critic for final project presentations, mentor recent graduates that move to New York

RISD, GRAPHIC DESIGN DEPARTMENT

Teaching assistant, Graphic Design Department, 1984-1986

Assist in preparation, critique, and grading of undergraduate classes

Conduct class in Malcolm Gear's absence. Advise students.

RISD, GRAPHIC DESIGN DEPARTMENT

Type Studio; Letterpress Workshops, 1986

Demonstrate use of the Vandercook Proof Press

ACADEMIC LEADERSHIP

TIPO CIBO VINO LETTERPRESS WORKSHOP

Tipoteca, Letterpress workshop, 2019

Co-direct a 10-day workshop that cumulates in a letterpress project at Tipoteca, a working letterpress museum. The experience includes travel throughout northeastern Italy to view graphic archives and museums dedicated to typography (tipo,) food (cibo,) and wine (vino).

ADVISORY COUNCIL FOR CAREER AND TECHNICAL EDUCATION

Annual High School Graphics Competition Judge, 2017-2019

Citywide Graphic Arts Competition

Media Technology and Design, New York City

Department of Education

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ACADEMIC DEVELOPMENT

ONLINE TEACHING ESSENTIALS, 2020

CUNY, Special Topics in Innovative Pedagogy

PROMOTING MINDSET-SUPPORTIVE PRACTICES, 2020

CUNY, Special Topics in Innovative Pedagogy

INTERCULTURAL KNOWLEDGE AND COMPETENCE, 2019

CUNY, Living Lab General Education Seminar

Course creation that integrates intercultural knowledge and competence.

BRIDGING THE GAP: EVIDENCE-BASED TEACHING/LEARNING PRACTICE, 2018

CUNY Hybrid Pedagogy

How learning works: bridging learning, research, and teaching practice.

TEACHING FOR ETHICAL REASONING, 2017

Revitalizing General Education for a 21st-Century College of Technology

CUNY, Living Lab General Education Seminar

Incorporating general education outcome of ethical reasoning into our courses using Kuh's High Impact Educational Practices

UNIVERSITY/PROFESSIONAL SERVICE

CUNY, COMMUNICATION DESIGN DEPARTMENT

Senior Portfolio Review, 2016-2020

Review and counsel senior students on their portfolios

CUNY, COMMUNICATION DESIGN DEPARTMENT

Exhibition: *Faculty Process exhibit, 2018*

HONORS AND AWARDS

LIVING LAB GENERAL EDUCATION AWARDS

Dekalb Market Hall: Deconstructing Aura Embedded In The Typographic Communication Of Global Cultures

<https://openlab.citytech.cuny.edu/l4/2019/05/28/dekalb-market-hall-deconstructing-aura-embedded-in-the-typographic-communication-of-global-cultures/>

Presented for the presentation and design of an activity designed to increase students' competency and intercultural knowledge.

The Living Lab Learning Library, a virtual resource exchange of teaching practices, 2019

THE COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION (CASE)

Circle of Excellence Award, multiple awards, 1996-2005

ASSOCIATION OF GRAPHIC COMMUNICATIONS

Graphic Excellence in the 62nd Annual Graphic Arts Awards Exhibition, 2003

RHODE ISLAND SCHOOL OF DESIGN

BO BERNSTEIN AWARD FOR SUPERIOR DESIGN

Excellence in the Graphic Design Degree Project, 1985

Design Club of Boston Scholarship

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PRESENTATIONS

“Graphic Design Principles: A History- And Context-Based First-Year Design Textbook. Insight into the process of design innovation, influence, and interpretation”

Design Incubation Colloquium 7.1: Oakland University, October, 2020

Session panelist: AIGA DEC SHIFT Summer Summit,
AIGA, Design Educators Community, August 2020

“Mediating Messages, a Paratextual Approach to Design”

VCFA, April 2020,

Thesis Presentation, <https://novel.vcfa.work/patricia-childers/>

“DeKalb Market Hall: Deconstructing Aura Embedded In The Typographic Communication Of Global Cultures”

CUNY Living Lab Learning Library, April 2019

<https://openlab.citytech.cuny.edu/l4/2019/05/28/dekalb-market-hall-deconstructing-aura-embedded-in-the-typographic-communication-of-global-cultures/>

“Graphic Design and Print Production Fundamentals Review”

Ursula C. Schwerin Library at New York City College of Technology, 2018

“Word on the Street; Neighborhood Typography”

CUNY Living Lab Learning Library; April 2017;

<https://openlab.citytech.cuny.edu/l4/category/schools/technology-design/communication-design/>

PROFESSIONAL DEVELOPMENT

PYTHON PROGRAMMING LANGUAGE, 2019

Cooper Union, Typographics

Develop desktop GUI applications, websites, and web applications with common programming tasks.

ADOBE AFTER EFFECTS, 2019

Noble Desktop

MOTION GRAPHICS, 2019

Cooper Union, Typographics

Motion graphics using Adobe After Effects

SKETCH, 2018

Noble Desktop

Application for website and mobile design, wireframing, and UI and UX

USER EXPERIENCE AND DIGITAL PUBLISHING SUITE 2016

Noble Desktop

AFFILIATIONS

AIGA, New York, NY

Type Director’s Club, New York, NY

College Art Association, New York, NY

Design Incubation, New York, NY

The Center for Book Arts, New York, NY

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CURRENT PROFESSIONAL EXPERIENCE

P CHILDERS DESIGN, NEW YORK, NY

Principal, 2005-present

A design practice that focuses on typographic-based solutions for non-profit and educational institutions. Projects include identity and web design, book and package design, recruitment and exhibit planning.

Clients: Cornell University, Columbia University, Heskin Contemporary, Penguin Random House, Joost Elffers Publishing, Memorial Sloan- Kettering Cancer Center, The Valley Hospital Foundation, Weill Cornell Medical College

THE ROCKEFELLER UNIVERSITY, OFFICE OF COMMUNICATIONS

Creative Director, 9/99-3/2005

Strategize with the president's office, trustees, and all levels of management to develop and implement communications initiatives. Develop methods of outreach to promote the university's mission.

Liaise with outside institutions including coordinating exhibitions and lectures with the curators and staff of the **Museum of Modern Art** and **Exit Art**. Hire and manage a department with a staff of 10.

NEW YORK UNIVERSITY, DEPARTMENT OF ADVERTISING AND PUBLICATIONS

Creative Director 9/97-9/99, Senior Art Director 9/91-9/97

Strategize with senior administrators and deans to determine promotion objectives. Develop strategy and implement all phases of production for the university and its various schools and programs.

As creative director: Manage staff of six plus freelancers in the production of over 600 publications and ads. Direct administrative activities and budgets. Plan organizational structures. Hire, train, and supervise staff.

EARLY CAREER

BOWNE BUSINESS COMMUNICATIONS New York, NY

Senior art director, 9/88-9/91

LIPMAN & SIMONS DESIGN Chicago, IL

Graphic designer, 9/86-5/88

RHODE ISLAND SCHOOL OF DESIGN Providence, RI

Teaching assistant, 9/85-6/86

MALCOLM GREAR DESIGNERS Providence, RI

Design and production, 9/82-9/86

AREAS OF EXPERTISE

Book design, packaging, and identity design

Typography; typographic communications

Creative direction; strategy, management, and client relationships

Mentoring and advising; teaching, coaching, and mediation

Strategy; creative and analytical

Leadership; strong communication skills and team building

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REFERENCES

Jennifer Cole Phillips

Director, Graphic Design MFA Program
Maryland Institute College of Art (MICA)
jphillips@mica.edu

Silas Munro

Assistant Professor, MFA Graphic Design
Otis College of Art and Design
smunro@otis.edu

Lucille Tenazas

Henry Wolf Professor of Communication Design
Parsons School of Design
tenazasl@newschool.edu