Board Members Present: Anne Collins Goodyear, Leslie Bellavance, Maria Ann Conelli, Connie Cortez, Roger Crum, Linda Downs, Jacqueline Francis, DeWitt Godfrey, Patricia McDonnell, Jennifer Milam, Denise Mullen, Sabine Ott, Debra Riley Parr, Sheila Pepe, Doralynn Pines, Anne Imelda Radice, John Richardson, Georgia Strange, Charles Wright

Absent: Peter Barnet, Suzanne Blier, Jeffrey P. Cunard, Stephanie D’Alessandro, Gail Feigenbaum

Senior Staff: Michael Fahlund, Michael Goodman, Joe Hannan, Betty Leigh Hutcheson, Vanessa Jalet, Emmanuel Lemakis, Teresa Lopéz, Nia Page

Presiding: Anne Collins Goodyear, President

I. Call to Order
Goodyear called the Annual Business Meeting to order at 5:30 p.m. and welcomed attendees.

II. Approval of Minutes of February 15, 2013 Annual Business Meeting
[ACTION ITEM]
Goodyear called for a motion to approve the minutes of the February 15, 2013 Annual Business Meeting. A motion was made to approve the minutes; the motion was seconded. The minutes were unanimously approved.

III. President’s Report: Anne Collins Goodyear, President
Goodyear noted that CAA had had a productive and exciting year.

Goodyear began by noting new developments in publications and offered her thanks to the CAA staff in pursuing the copublishing agreement with Taylor & Francis for the publication, both online and in hard copy, of both The Art Bulletin and Art Journal, and assumption of responsibility for continued online publishing of caa.reviews. She emphasized the relevance and importance of digital publishing as new tools for scholarship are evolving. The online availability of the journals is one example of CAA’s interest in supporting this transition. Goodyear noted that the Scalar-based platform will be demonstrated by Sheryl Reiss at the end of the meeting.
Goodyear highlighted the new editions of the directories – listing graduate programs in four sub-categories in each of art history and visual arts.

Goodyear reported on CAA’s project to develop a Code of Best Practices for Fair Use in the Visual Arts. In 2012, CAA received an initial grant from the Samuel H. Kress Foundation followed by a major four-year grant from The Andrew W. Mellon Foundation. CAA’s Board established a Task Force on Fair Use, led by two Co-Chairs, Jeffrey P. Cunard, CAA’s Counsel, and Gretchen Wagner, General Counsel at Save the Children US. The project is being led by principal investigators, two of whom are Patricia Aufderheide, Director of the Center for Social Media at American University, and Peter Jaszi, Professor, Washington College of Law, American University. The Task Force completed drafting of a Fair Use Issues Report, “Copyright, Permissions and Fair Use Among Visual Artists and the Academic and Museum Visual Arts Communities: An Issues Report,” which was approved by the Board at the end of January and is available at the Annual Conference.

The next phase of the Fair Use project involves convening discussion groups to discuss copyright, the use of third-party copyrighted works and fair use. Those meetings will be scheduled in Chicago, New York, Washington, D.C., Dallas and Los Angeles. Goodyear thanked all the members of the Committee on Intellectual Property, as well as project advisors Virginia Rutledge and Maureen Whalen – all of whom have contributed to the project. Goodyear noted that it is anticipated that, upon completion of the Code of Best Practices, CAA will distribute the Code to colleges and universities, and to other key constituent groups and individuals.

Goodyear also noted CAA’s strong ongoing commitment to studying and addressing work force issues, observing that CAA is a founding member of the Coalition on the Academic Workforce.

Goodyear then spoke to CAA’s work on the development of a new Strategic Plan for the years 2015-2020, noting that the Plan would be reviewed later in the meeting.

Goodyear thanked the Getty Foundation for its third International Travel grant to support travel for twenty international scholars to attend the 2014 Chicago Annual Conference.

She thanked the Annual Conference Committee for its hard work and also acknowledged the leaders and participants in the second lively and successful THATCamp, an open-agenda, 2-day “un-conference” which has preceded the Annual Conference.

Goodyear offered her thanks to a number of other institutions for their grants to CAA in the past year. Finally, Goodyear also acknowledged the
participation of CAA’s juries, the Affiliated Societies, the members of the nine PIPS Committees, and thanked the officers and members of the Board of Directors, the Annual Conference Committee, and the CAA staff.

Goodyear also announced that DeWitt Godfrey, who was elected as President-elect in October of 2013, will take office as President of CAA in May 2014.

IV. **Financial Report:** Teresa Lopéz, Chief Financial Officer

Lopez summarized the financial report for the Association for the fiscal year ended June 30, 2013. The Association ended the fiscal year with an operating surplus, due primarily to increased attendance at the 101st Annual Conference in New York in February 2013.

As of June 30, 2013, the Association has 13,306 members – 11,603 individual, 1,645 institutional, and 58 affiliates.

The fair market value of CAA’s investment portfolio increased from $8,302,386 on June 30, 2012 to $8,791,438 on June 30, 2013. During that period, CAA drew down $450,000 in accordance with its investment policy and the total return on CAA’s investment portfolio was 12.15 % (the benchmark, determined by a 50/50 blend of the S&P 500 Index and the Barclays Capital Government/Credit Intermediate Bond Index, was 20.65% over the same period). CAA’s portfolio is invested in equities, bonds, and fixed income securities.

The Board approved a balanced budget for FY2014 at its October 2013 meeting. Copies of the Association’s audited financial statements for FY2013 and FY2012 are available at the Annual Business Meeting in hard copy and as a pdf upon request. The last five years of audited financial statements are available on CAA’s website.

CAA’s audited financial statements for the 2013 fiscal year are available upon request from Teresa Lopéz, CAA CFO: tlopez@collegeart.org

V. **caa.reviews 15th Anniversary Project -- *Bernini: Sculpting in Clay*:**

Sheryl Reiss, *caa.reviews* Editor-in-Chief

Using the Scalar multimedia digital platform to create a “book,” whose readers can experience an exhibition virtually, Sheryl Reiss conducted a virtual video walk-through of the Kimbell Art Museum’s exhibition, “Bernini: Sculpting in Clay.” She noted that this project demonstrates the usefulness of multimedia capabilities and will enhance future exhibition reviews.
VI. The Future of CAA: An Open Discussion of CAA’s 2015-2020 Strategic Plan: Anne Collins Goodyear

Goodyear reported on the status of the new Strategic Plan. CAA has convened a Task Force on the 2015-2020 Strategic Plan. Some of the issues that the Strategic Plan deals with are the evolution of tenure standards, new technologies, enhancing the Annual Conference, communication strategies, social media and the CAA membership structure. Goodyear emphasized that CAA had already made adjustments in its membership structure, as evidenced by the proposed amendment to the Association’s By-laws (Agenda Item VIII). Goodyear reviewed the objectives of the Strategic Plan, noting that their order and placement was not in order of priority. Goodyear stressed that CAA deems advocacy – on behalf of contingent faculty and part-faculty – extremely important and that CAA has now taken the lead in looking at workforce issues. In the next ten days, Goodyear said CAA would be completing the Strategic Plan but, within that time, suggestions for other areas of concern would be welcome.

Board member Sheila Pepe, offered an amended version of the new “Mission Statement” for the 2015-2020 Strategic Plan as follows:

*The College Art Association, as the preeminent leadership organization in the visual arts, promotes these arts and their understanding through advocacy, intellectual engagement, and a commitment to the diversity of practices and practitioners.*

Members indicated that the amended version was important and elegant.

Two members, Karen Leader and Amy Hamlin, asked for and were granted time to speak to the importance of mentoring.

VII. Old Business

There were no matters of old business.

VIII. New Business

• Election of New Directors

President Goodyear announced the results of the election of four directors for the term 2014-2018. She thanked all the candidates who had agreed to be nominated.

The following CAA members were elected to the Board:

Helen C. Frederick, Professor, School of Art and Design, George Mason University
Gunalan Nadarajan, Professor and Dean of the Stamps School of Art and Design, University of Michigan

Dannielle Tegeder, Associate Professor, City University of New York, Lehman College

David C. Terry, Director of Programs, Curator, New York Foundation for the Arts

• Membership Vote on Amendment to the By-laws
  Amendment to Article III: Membership and Affiliation of the Association’s By-laws.

The Board of Directors had proposed to the membership a revision of the By-laws to enable the Association to replace the multi-tier, income-based membership structure with a structure that streamlines membership categories and appeals to a broader range of professionals in the visual arts. Goodyear announced that the membership voted to approve the amendment.

IX. Adjournment

With no further business to be conducted, Goodyear called for a motion to adjourn the meeting. The motion was unanimously approved and the meeting was adjourned at 6:48 p.m. Goodyear invited CAA’s Board members, those former CAA Presidents in attendance, and all attendees to join her in a champagne reception immediately following the meeting.

Respectfully submitted,

Patricia McDonnell
Secretary

Next Meeting Date: Friday, February 13, 2015
2015 Annual Conference in New York