

ART JOURNAL Deadlines

Issue	Closing Date	Published
Spring/Summer	February 15	April
Fall	May 27	September
Winter	September 1	December

THE ART BULLETIN Deadlines

Issue	Closing Date	Published
March/June	February 15	April
September	May 27	September
December	September 1	December

ART JOURNAL DIMENSIONS

	W	H
Full Page	7 $\frac{5}{8}$ inches	9 $\frac{1}{4}$ inches
Full-Page Bleed	8 $\frac{1}{2}$ inches	10 $\frac{1}{4}$ inches
$\frac{1}{2}$ Page Horizontal	7 $\frac{1}{4}$ inches	4 $\frac{1}{2}$ inches
$\frac{1}{2}$ Page Vertical	3 $\frac{1}{2}$ inches	9 $\frac{1}{4}$ inches
$\frac{1}{4}$ Page	3 $\frac{1}{2}$ inches	4 $\frac{3}{4}$ inches
Inside Covers	7 $\frac{5}{8}$ inches	9 $\frac{1}{4}$ inches
Back Cover	8 $\frac{1}{2}$ inches	10 $\frac{1}{4}$ inches

THE ART BULLETIN DIMENSIONS

	W	H
Full Page	7 $\frac{1}{2}$ inches	10 inches
$\frac{1}{2}$ Page Horizontal	7 $\frac{1}{2}$ inches	4 $\frac{7}{8}$ inches
$\frac{1}{2}$ Page Vertical	3 $\frac{5}{8}$ inches	10 inches
$\frac{1}{4}$ Page	3 $\frac{5}{8}$ inches	4 $\frac{7}{8}$ inches
Inside Covers	7 $\frac{1}{2}$ inches	10 inches
Back Cover	9 inches	11 $\frac{3}{8}$ inches

RATES

Black & White ONLY

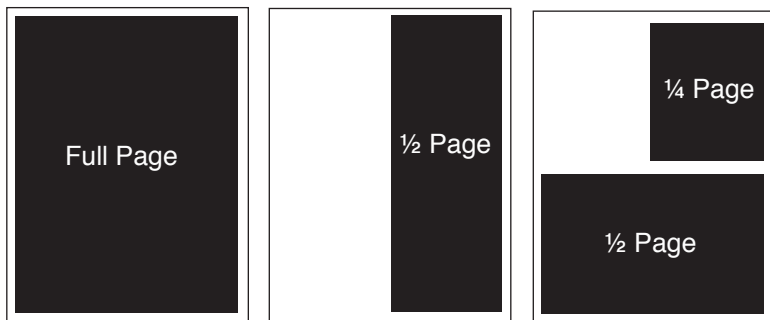
	One Ad	Multiple Ads
Full Page	\$900	\$810
$\frac{1}{2}$ Page	\$550	\$495
$\frac{1}{4}$ Page	\$320	\$288
Inside Front Cover	\$1,265	\$1,200
Inside Back Cover	\$1,200	\$1,060

*Add 35% for special placement and 10% for full-page bleed.

SUBMISSION AND TERMS

Digital Files Only: Please email high resolution (300 dpi) PDF to bnordeen@collegeart.org.

Terms: All space must be reserved in writing. 15% commission payable to recognized advertising agencies. Multiple-ad pricing extends to concurrent issues of *The Art Bulletin* and *Art Journal*, as well as multi-issue runs in either publication. Payment is due within 30 days of invoicing upon publication. Checks must be drawn on a U.S. bank. *The Art Bulletin* and *Art Journal* reserve the right to decline any advertisement. In the event of an error, CAA's liability shall not exceed the cost of the space occupied by the error.



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