

ART JOURNAL Deadlines

Issue	Closing Date	Published
Fall	June 3	September
Winter	September 1	December
Spring	December 2	March
Summer	March 1	June

THE ART BULLETIN Deadlines

Issue	Closing Date	Published
September	June 3	September
December	September 1	December
March	December 2	March
June	March 1	June

ART JOURNAL DIMENSIONS

	W	H
Full Page	7 ³ / ₈ inches	9 ¹ / ₄ inches
Full-Page Bleed	8 ¹ / ₂ inches	10 ¹ / ₄ inches
1/2 Page Horizontal	7 ¹ / ₄ inches	4 ¹ / ₂ inches
1/2 Page Vertical	3 ¹ / ₂ inches	9 ¹ / ₄ inches
1/4 Page	3 ¹ / ₂ inches	4 ³ / ₄ inches
Inside Covers	7 ³ / ₈ inches	9 ¹ / ₄ inches
Back Cover	8 ¹ / ₂ inches	10 ¹ / ₄ inches

THE ART BULLETIN DIMENSIONS

	W	H
Full Page	7 ¹ / ₂ inches	10 inches
1/2 Page Horizontal	7 ¹ / ₂ inches	4 ⁷ / ₈ inches
1/2 Page Vertical	3 ³ / ₈ inches	10 inches
1/4 Page	3 ³ / ₈ inches	4 ⁷ / ₈ inches
Inside Covers	7 ¹ / ₂ inches	10 inches
Back Cover	9 inches	11 ³ / ₈ inches

RATES

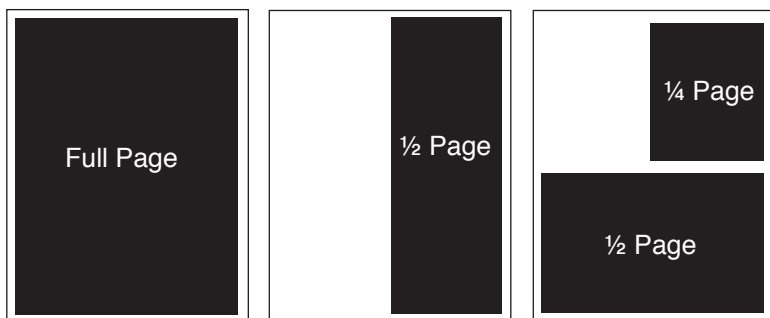
Black & White

	One Ad	Four Ads
Full Page	\$850	\$765
1/2 Page	\$520	\$460
1/4 Page	\$300	\$265
Inside Front Cover	\$1,265	\$1,200
Inside Back Cover	\$1,200	\$1,060
Back Cover	N/A	N/A

4-Color Process

	One Ad	Four Ads
Full Page	\$1,400	\$1,320
1/2 Page	N/A	N/A
1/4 Page	N/A	N/A
Inside Front Cover	\$1,950	\$1,830
Inside Back Cover	\$1,870	\$1,760
Back Cover	\$2,350	N/A

*Add 35% for special placement and 10% for full-page bleed.



MECHANICAL REQUIREMENTS

Digital files: Please email high resolution (300 dpi) PDF to shines@collegeart.org.

Mechanical: Camera-ready or right-reading negative. Halftone illustrations and photographs require a 150-line screen in *The Art Bulletin* and a 133-line screen in *Art Journal*.

Terms: All space must be reserved in writing. 15% commission payable to recognized advertising agencies. 10% discount for ads placed in concurrent issues of *The Art Bulletin* and *Art Journal*. Payment is due within 30 days of publication. Checks must be drawn on a U.S. bank. *The Art Bulletin* and *Art Journal* reserve the right to decline any advertisement. In the event of an error, CAA's liability shall not exceed the cost of the space occupied by the error.

CONTACT

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Send materials to:

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