



RATE:
\$300 / month

SIZE (pixels):
195(W) x 185(H)

RESERVE: _____ Ad(s) for _____ month(s)

DURATION DISCOUNTS:

10% on 2-3 months

15% on 4-6 months

START DATE: _____ **END DATE:** _____

TOTAL PAYMENT ENCLOSED: \$ _____

Advertiser must submit 72dpi GIF or JPEG along with a URL for click-through. Flash and animated GIF ads are not accepted. Online ads are not eligible for agency discount.

BILL UPON PUBLICATION: \$ _____

CLICK-THROUGH WEB ADDRESS: _____

ADVERTISER INFORMATION (REQUIRED):

ADVERTISER

AGENCY

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

CONTACT FAX

SIGNATURE

BILLING INFORMATION (REQUIRED):

ORDER NO.

COMPANY

ADDRESS

CITY STATE ZIP

BILLING CONTACT NAME

BILLING CONTACT PHONE

BILLING CONTACT FAX

By above signature, the individual represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Advertiser. Applicant agrees to this contract for advertising, and is bound by Terms and Conditions laid out here, and to any amendment thereto by CAA. This document constitutes a binding legal agreement.

PAYMENT:

Payment is due within 30 days of the first day the advertisement goes live. Make checks payable to the College Art Association. Checks must be drawn from a US bank in US dollars. For payment by credit card, please fill out the information below. Visa, MasterCard, American Express, and Discover accepted. In the event of an error, CAA's liability shall not exceed the cost of the space occupied by the ad.

CREDIT CARD NO. EXP. DATE CVV

CARDHOLDER NAME AUTHORIZED SIGNATURE

SUBMIT INSERTION ORDER TO: Anna Cline, development and marketing assistant
Fax: 212-627-2381, Email: acline@collegeart.org, Phone: 212-392-4426