

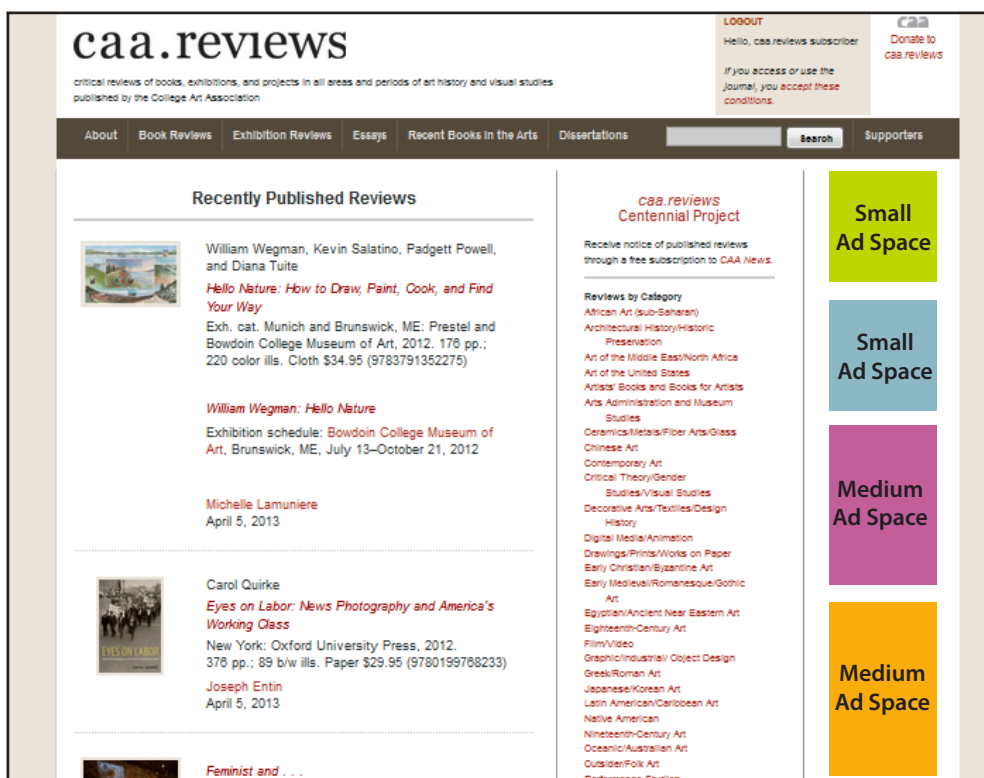


Your company's banner ad in *caa.reviews* has the potential to reach thousands of art-history book purchasers through the College Art Association—12,000 individual members have access to *caa.reviews* as a benefit of their CAA membership, and the journal is also available to readers if their institution is a subscribing member. Art librarians nationwide go to *caa.reviews* for reliable information about art and art-history texts.

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### Questions?

Contact Hillary Bliss, membership & marketing associate, at 212-392-4436 or hbliss@collegeart.org



### **About *caa.reviews*:**

*caa.reviews*, the online journal of the College Art Association, is the only publication in the United States—in any format—devoted exclusively to reviews of books, exhibitions, and symposia of interest to artists, art historians, and their students.

Online for more than twelve years and now publishing 150 reviews a year, *caa.reviews* spans a broad range of artistic production and art and architectural history. More than thirty active editors commission book reviews on topics ranging from ancient Greece to contemporary art and everything in between, including non-Western subjects. Museum studies, theory and historiography, and artists' books also have dedicated editors, and another eight editors work solely on exhibition reviews covering every region of the United States and Canada. These combined efforts produce a comprehensive view of current scholarship and artistic creation.

The journal's website is a go-to resource for readers wishing to keep abreast of the state of our highly productive field. Its list of Recent Books in the Arts is continually updated using publisher information, adding about 800 books and exhibition catalogues annually. Titles of dissertations in progress and those recently completed are submitted by PhD programs throughout the United States and Canada and published in the journal. All content from 1998 to the present is available to users.

Though online, *caa.reviews* is not a blog. It is a scholarly journal that maintains the highest editorial standards demanded by our devoted and expanding readership. We invite you to place your ad in *caa.reviews* to reach those most interested in your content.

Explore *caa.reviews* online at [www.caareviews.org](http://www.caareviews.org).

**MONTHLY RATES:**

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**DURATION DISCOUNTS:**

10% on 2-3 months  
15% on 4-6 months

**AD SIZE (pixels):**

Small: 110w x 110h  
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Payment is due within 30 days of the first day the advertisement goes live. Make checks payable to the College Art Association. Checks must be drawn from a US bank in US dollars. For payment by credit card, please fill out the information below. Visa, MasterCard, American Express, and Discover accepted. In the event of an error, CAA's liability shall not exceed the cost of the space occupied by the ad.

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**SUBMIT INSERTION ORDER TO:** Hillary Bliss, membership and marketing associate  
Fax: 212-627-2381, Email: hbliss@collegeart.org, Phone: 212-392-4436