YES YOU CAN!

use copyrighted material

IN YOUR MUSEUM
USES by employing
Fair Use 📜

You could use:

MATERIALS
- Text
- Video
- Photos
- Born Digital
- Audio
- Images

& MORE

FROM

SOURCES
- Archives
- Institutional Collections
- Personal Collections
- Libraries

& MORE

PURPOSES
- Provoke Insight
- Inform Visitors
- Reach Out to Communities
- Celebrate Artists
- Educate
& MORE

FORMATS
- Virtual Exhibitions
- Wall Panels
- Collection Databases
- Social Media
- Publications

& MORE

UNDER

...SOME CONDITIONS
All the specifics are here:

COLLEGEART.ORG/FAIR-USE

Code of Best Practices in Fair Use for the Visual Arts

GET INTO THE HABIT!

READ THE CODE
CITE THE SOURCES
MAKE NEW THINGS