2013 Membership Survey



1. What is your present membership level?

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	Response Percent	Response Count
Full-time student	19.4%	264
Under \$25K	16.7%	227
\$25–50K	17.7%	241
\$50-75K	19.4%	264
\$75K and above	17.6%	240
Donor Circle (Sustaining, Sponsoring, Patron)	0.8%	11
Retired	7.2%	98
Life	1.2%	17
	answered question	1,362
	skipped question	14

2. How long have you been a CAA member?

	Response Percent	Response Count
Less than one year	16.8%	231
Between 1 and 3 years	14.3%	196
Between 3 and 10 years	26.9%	369
More than 10 years	42.0%	576
	answered question	1,372
	skipped question	4

3. Is your permanent residence in the United States?

	Response Percent	Response Count
Yes	87.7%	1,200
No	12.3%	169
	answered question	1,369
	skipped question	7

4. At what stage are you in your career?

	Response Percent	Response Count
Early	37.5%	513
Middle	31.9%	437
Advanced	23.9%	327
Retired	6.7%	91
	answered question	1,368
	skipped question	8

5. Are you presently teaching at a college, university, or school?

	Response Percent	Response Count
Yes	62.7%	854
No	37.3%	509
	answered question	1,363
	skipped question	13

6. Are you teaching full time or part time?

	Response Percent	Response Count
Full time	42.9%	566
Part time	23.5%	310
N/A	33.6%	444
	answered question	1,320
	skipped question	56

7. Are you tenured?

	Response Percent	Response Count
Yes	26.7%	358
No	44.4%	596
N/A	29.0%	389
	answered question	1,343
	skipped question	33

8. Do you consider yourself primarily a(n):

	Response Percent	Response Count
Artist/faculty	19.3%	237
Art historian/faculty	44.6%	548
Art museum professional	7.9%	97
Independent artist	8.2%	101
Independent scholar	5.5%	67
Designer	0.8%	10
Other (please specify)	13.7%	168
	answered question	1,228
	skipped question	148

9. In your student or professional life, do you recommend CAA membership to colleagues and/or students?

	Response Percent	Response Count
Yes	82.2%	1,000
No	17.8%	217
	answered question	1,217
	skipped question	159

10. Among the following, what are the 5 most critical issues in your field? Please number in order of importance from 1 to 5, beginning with 1 as most important.

	1	2	3	4	5	Rating Average	Rating Count
Access to information on professional opportunities and grants	30.0% (237)	27.8% (219)	15.8% (125)	12.8% (101)	13.6% (107)	2.52	789
Artists' resale rights	10.2% (15)	10.2% (15)	17.7% (26)	21.8% (32)	40.1% (59)	3.71	147
Availability of full-time positions with benefits	55.1% (430)	19.9% (155)	9.6% (75)	5.4% (42)	10.0% (78)	1.95	780
Careers outside of academic positions	12.5% (69)	26.9% (149)	27.3% (151)	18.6% (103)	14.8% (82)	2.96	554
Copyright and fair use	10.3% (40)	21.4% (83)	25.3% (98)	24.0% (93)	19.1% (74)	3.20	388
Cost of image licenses	9.2% (31)	20.1% (68)	25.4% (86)	24.9% (84)	20.4% (69)	3.27	338
Cross-disciplinary issues	15.0% (63)	13.5% (57)	24.0% (101)	24.7% (104)	22.8% (96)	3.27	421
Curriculum development	10.5% (37)	19.8% (70)	23.2% (82)	28.2% (100)	18.4% (65)	3.24	354
First Amendment issues	19.2% (25)	13.8% (18)	20.8% (27)	23.1% (30)	23.1% (30)	3.17	130
Networking	12.5% (63)	17.5% (88)	24.7% (124)	23.9% (120)	21.5% (108)	3.24	503
Pedagogy	15.5% (51)	21.2% (70)	21.5% (71)	19.7% (65)	22.1% (73)	3.12	330
Professional development (workshops, seminars, etc.)	11.6% (63)	16.4% (89)	19.9% (108)	27.1% (147)	24.9% (135)	3.37	542
Workforce issues	12.0% (49)	18.9% (77)	24.1% (98)	18.9% (77)	26.0% (106)	3.28	407
					answered	I question	1,220
					skipped	I question	156

11. If CAA were to develop a private, social networking community site for members who could share information and/or images about their research or work in the visual arts, would you participate?

	Response Percent	Response Count
Yes	42.9%	525
No	13.4%	164
Unsure	43.8%	536
	answered question	1,225
	skipped question	151

12. Have you listened to CAA's free online professional-development podcasts?

	Response Percent	Response Count
Yes	6.5%	78
No	93.5%	1,126
	answered question	1,204
	skipped question	172

13. Did you find them helpful?

	Response Percent	Response Count
Yes	5.5%	64
No	2.9%	34
N/A	91.6%	1,071
	answered question	1,169
	skipped question	207

14. Would you like more podcasts?

Response Count	Response Percent		
214	18.2%	Yes	Yes
94	8.0%	No	No
868	73.8%	N/A	N/A
1,176	answered question		
200	skipped question		

15. In general, do you feel informed about CAA's programs and activities?

	Response Percent	Response Count
Yes	72.1%	864
No	18.9%	227
N/A	9.0%	108
	answered question	1,199
	skipped question	177

16. Please number your preferences from 1 to 5 (1 being most preferred) for each of the following CAA communication tools:

	1	2	3	4	5	Rating Average	Rating Count
CAA News	36.4% (433)	32.5% (387)	23.1% (275)	5.8% (69)	2.2% (26)	2.05	1,190
Email	40.9% (487)	37.1% (442)	18.1% (215)	2.8% (33)	1.2% (14)	1.86	1,191
CAA website	19.5% (232)	24.3% (289)	49.0% (584)	5.9% (70)	1.3% (16)	2.45	1,191
CAA Twitter	1.2% (14)	1.7% (20)	3.5% (42)	40.3% (480)	53.3% (635)	4.43	1,191
CAA Facebook	2.1% (25)	4.5% (53)	6.3% (75)	45.3% (539)	41.9% (499)	4.20	1,191
answered question					question	1,191	
skipped question					185		

17. If you currently choose to receive CAA's Art Journal and/or The Art Bulletin, would you prefer an online-only option at a reduced cost for these publications, if available?

	Response Percent	Response Count
Yes	39.7%	477
No	19.5%	234
Both print and online option (if available)	35.4%	426
Do not receive either publication	5.4%	65
	answered question	1,202
	skipped question	174

18. If you could make one change at CAA that you believe would help your growth and development as a student or professional, what would it be?

Response
Count

710

answered question	710
skipped question	666

19. Would you be interested in receiving in print and/or online short, practical publications on subjects such as those indicated below?

	Yes	No	Rating Count
Accessing visual arts databases	83.1% (926)	16.9% (188)	1,114
Career financial planning	57.9% (617)	42.1% (448)	1,065
How to secure project funding	83.6% (926)	16.4% (182)	1,108
How to teach a survey course in art history or studio art	64.7% (688)	35.3% (376)	1,064
Image rights and permissions	84.1% (926)	15.9% (175)	1,101
Interviewing	56.1% (584)	43.9% (457)	1,041
Online portfolio development	43.0% (445)	57.0% (591)	1,036
Recommendations for safety in the studio	28.4% (284)	71.6% (716)	1,000
		Other (please specify)	120
		answered question	1,156

answered question	1,156
skipped question	220

20. Are you interested in serving on any of the following CAA committees, juries, or Boards? Please check all that apply.

	Response Percent	Response Count
Committee on Diversity Practices	15.1%	101
Committee on Intellectual Property	10.7%	72
Committee on Women in the Arts	29.6%	198
Education Committee	24.5%	164
International Committee	28.1%	188
Museum Committee	17.9%	120
Professional Practices Committee	17.0%	114
Services to Artists Committee	14.6%	98
Student and Emerging Professionals Committee	27.6%	185
Publications Committee	19.6%	131
The Art Bulletin Editorial Board	26.0%	174
Art Journal Editorial Board	23.1%	155
caa.reviews Editorial Board	23.3%	156
Publication Grant Juries	18.8%	126
Awards for Distinction Juries	15.8%	106
Fellowship Juries	23.1%	155
	answered question	670
	skipped question	706

21. Optional: If you complete all questions and wish to share your name and email address, you may be selected to receive a complimentary, one-year membership in CAA.

	Response Percent	Response Count
Name	99.9%	680
Email	99.9%	680
	answered question	681
	skipped question	695