



**Wyeth Foundation for American Art Publication Grant
Application Form B: Completed by the Publisher**

Publisher Information

Name:

Address:

Representative or contact:

Telephone:

Fax:

Email:

Book Information

Full title:

Author:

Proposed trim size:

Estimated number of pages:

Total number of manuscript words:

Number of words (text only):

Number of words (notes, appendices, back matter, etc.):

Total number of illustrations:

Number of color plates:

Number of black-and-white illustrations:

Number of line drawings, diagrams, or maps:

Number of duotones, gatefolds, or other special features:

Type of binding or format (hardcover, softcover, CD, DVD):

Budget

Please be specific about publishing costs and the use to which grant monies will be put. The overhead costs of a parent organization such as a university or office of a university are not eligible for the grant and may not be included in the application budget. A separate, detailed budget may be submitted. The jury carefully weighs financial information when making an award.

Estimated print run (including known conditions):

Estimated unit cost:

Proposed royalty rate to author:

Proposed retail price (hardcover and/or paperback):

Purpose

The grant must be applied directly to publication of the applicant book. The publisher may use the funds to underwrite editing and production costs, such as: editorial research; obtaining and clearing rights to pictures; translation; color reproduction of images; commissioned diagrams, drawings, or photography; high-quality printing and manufacturing; design; and other aspects of publication.

Purpose for which grant is needed:

Explanatory comments (please be specific and detailed; a second sheet may be used):

If the publisher has submitted, or will submit, an application for another subsidy, please specify the source and the amount requested:

If this publication has already received a subsidy or grant from another source, please specify the source and the amount:

The publisher is required to notify CAA if, at any time during the consideration of this application or subsequent to receiving a Wyeth grant, it receives a subsidy from another source. Failure to notify may warrant denial of application or return of grant money to CAA; however, receipt by the publisher of a subsequent subsidy or grant from another source is not grounds for denial or withdrawal of the grant or return of the money. (For assessment purposes, CAA wishes to monitor the effectiveness of the Wyeth grant in garnering matching or other funds.)

Peer reviews are an important component of the application. Please supply name and address of each peer reviewer:

If a Wyeth grant is awarded, the publisher agrees to publish the manuscript without substantially departing from the specifications established above. If substantive changes to the specifications become necessary, the publisher should inform the CAA codirector of publications before publishing the book. Significant changes to the specifications may in some instances result in the cancellation of a grant, if CAA determines that the book no longer meets the standards on which the award was based. CAA disperses grant monies on receipt of two copies of the published book.

The publisher also agrees to acknowledge the subsidy by printing the following statement on the copyright page or on the reverse of the title page: "Publication of this book has been aided by a grant from the Wyeth Foundation for American Art Publication Grant of the College Art Association." CAA's logotype must appear below this statement. (CAA will supply a digital file.)

Signature

Signature of publisher's representative or contact:

Date:

Printed name of publisher's representative or contact:

Title or position:

I certify that the publisher is a current CAA institutional member.