

RESOLUTION TO FORM A TASK FORCE ON DESIGN

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May 4, 2014

WHEREAS, the CAA *2010-2015 Strategic Plan*, Goal II, Objective 2, states, “Develop a progressive campaign to reach potential new members, with particular attention to artists and designers”; and

WHEREAS, the current Board members listed above have volunteered to prepare a proposal to establish a Task Force on Design to address this objective;

NOW, BE IT RESOLVED that the CAA Board of Directors approve the following proposal to establish a Task Force on Design:

I. PROPOSAL FOR THE FORMATION OF A DESIGN TASK FORCE

A. The Need for the Task Force:

The formation of a Task Force on Design will facilitate the College Art Association’s assessment of its current understanding and support of, engagement with, and interest in design disciplines to determine future positions it might adopt toward design, design studies, designers, design educators, historians, and theorists. There are many aspects of design practice and history that could be better articulated to all CAA members: the polyvalent nature of design; design’s current relation to the visual arts; and design’s position within the academy, specifically within art and art history programs.

B. The Charge of the Task Force:

This Task Force will investigate and make recommendations to the Board of Directors concerning the following specific areas that affect the design fields:

- Tenure and promotion standards for designers in order to evaluate work that is neither exhibition-based (art) nor publication-based (art history).
- CV guidelines for designers that include non-disclosure agreements, patents, etc.
- Representation of the design fields on CAA Professional Interests, Practices and Standards committees (such as the Intellectual Property Committee) where actions and recommendations impact designers and design practice.
- The scheduling of sessions at the Annual Conference and other formats in which design issues may be made more visible.

- C. Description of the Expertise Desired of Task Force Members:
Ideally, members of the Task Force should be active in a design field or design studies, and members of the CAA or affiliated societies, like the Design Studies Forum.
- D. Nature and Scope of Staff Involvement:
It is anticipated that staff involvement with this Task Force will be limited to assisting with editing of proposed standards and guidelines and implementing any approved recommendations regarding PIPS Committees and the Annual Conference Committee.
- E. Criteria for Determining Whether the Task Force Has Met Its Goals:
- Tenure and promotion standards have been developed and approved by the CAA Board
 - CV guidelines for designers have been developed and approved by the CAA Board
 - Designers are represented on pertinent PIPS Committees
 - Annual Conference schedule highlights design sessions
- F. Anticipated Costs:
No costs to CAA are anticipated in conjunction with the administration of this Task Force.
- G. Timeline for Task Force on Design:
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| May 4, 2014 | Approval by CAA's Board of Directors |
| October 30, 2014 | Development of tenure and promotion standards for designers |
| December 30, 2014 | Development of CV guidelines for designers |
| May 30, 2015 | Designers represented on pertinent PIPS Committees |
| February 3, 2016 | Annual Conference schedule highlights design sessions |

Approved by the Board of Directors on May 4, 2014.