

RESOLUTION FOR A TASK FORCE ON ADVOCACY

Submitted by: DeWitt Godfrey, CAA President

February 15, 2015

WHEREAS, the CAA *2015-2020 Strategic Plan* states in Goal III: Advocacy:

“Continue to prepare advocacy statements that reinforce CAA’s commitment to free speech and expression, preservation and protection of works of art and world monuments, and other related civic issues that support CAA’s members and the field of the visual arts;” and

WHEREAS, Goal III, Objective 1, Strategy 1.1, Tactic 1.1.1 of the *2015-2020 Strategic Plan* calls for the formation of a task force on advocacy; and

WHEREAS, the President of CAA has recommended that a Task Force on Advocacy evaluate the role of advocacy in terms of the Mission and Vision of CAA and, more specifically, in terms of diversity, work experience, professional development and promoting the work of academic art historians and artists in the public; and

WHEREAS, the Board of Directors wishes to adopt proactive efforts to advocate for issues that will have an impact in strengthening the field of the visual arts and serve CAA members’ professional future;

NOW, BE IT RESOLVED that a Task Force on Advocacy be established to oversee, evaluate, and guide the Association and staff in the implementation of its advocacy program consistent with the objectives the *2015-2020 Strategic Plan* and other related considerations and to provide recommendations regarding advocacy by the Association.

The Need for the Task Force

- a. The current CAA policy on advocacy, the process for determining appropriateness, relevance, and priority of advocacy issues, and the procedures for requesting and approving advocacy statements need review and updating.

The Charge of the Task Force

- a. Review CAA’s current Advocacy Policy (*CAA Board and Committee Handbook*, 2013, p. 98-100) and other secondary resources, including those prepared by other learned societies and organizations;
- b. Recommend list of online and printed sources for information on timely advocacy issues in the visual arts;
- c. Develop a prioritized list of major advocacy topics (local, national, international) that will strengthen CAA’s leadership in the field;
- d. Recommend means and structures for proactive advocacy according to topics described in the *2015-2020 Strategic Plan* and identified by the Association.
- e. Recommend procedures for submitting, reviewing and approving procedures among Board, Committees, and staff for developing advocacy initiatives, including the issuance of statements, where such recommendations should include how the Association can respond quickly to urgent advocacy needs;

Composition of Task Force

- a. The Task Force will consist of 8 - 9 members as well as senior staff as necessary for support;
- b. The Task Force will be chaired by a former Director.

Estimated Cost: \$0

Schedule

- a. The Task Force members will be selected in February 2015;
- b. The first meeting of the Task Force will convene, after the 2015 Annual Conference in New York City, to discuss the charge and resource documents and to assign tasks;
- c. The second meeting will be held in April 2015;
- d. A report on progress will be made by the Chair of the Task Force and the Executive Director at the May Board meeting;
- e. A third meeting will be held in September and a plan developed for presentation at the October meeting of the Board.

Approved by the Board of Directors on February 15, 2015.